

## Buy American Mention of the Week

Uniquely American Christmas ideas from the USA Shop!

By Roger Simmermaker

December 1, 2013

If you haven't visited the [USA Shop](#) link on the 'How Americans Can Buy American' website lately, you might be in for a pleasant surprise if you're looking for exclusive American-made goods that are often found nowhere else.

Since the [www.howtobuyamerican.com](http://www.howtobuyamerican.com) website wasn't originally set up as a full-fledged e-commerce site, I usually only add what I think are unique products that are hard to find in the American-made variety.

For example, check out the new [Striker Rescue Knives](#) which are engraved with 'Buy American' right on the handle. Striker Rescue knives (union-made in Oregon) were originally produced for police, military, and emergency personnel, and have power-assisted tantalum blades that comes out in 1/10 of a second. They're cut from one piece of high density carbon steel and then carbon coated. On one side is a seat belt cutter made of M360 steel used for surgical instruments. On the bottom is a diamond hammer to shatter glass. And all of this comes with a deluxe gift case with the Striker Logo. (\$49.95).

I still have a good stock of the [Reno Navarro sunglasses](#) (made in Reno, Nevada) that feature 'Buy American' right on the lens. You'll not only be able to show off a quality pair of American-made sunglasses, but everyone will know about your dedication to the Buy American cause from the custom engraving. Priced at \$59.95 (attached are the original \$185.00 price tags), they feature true optical quality HD lenses, are UV 400 rated, and come with a hard shell leather case and micro satin cloth and bag.

Also in the [USA Shop](#), I have begun to carry quality insoles from [ENER-GEL](#), which is a company that was recently dropped from Walmart after 18 years, leaving the proud and small family business with an uncertain future. Despite Walmart's recent 'patriotic pledge' to stock their shelves with an additional \$50 billion of American-made merchandise, the huge retailer still seems bent on canning American-made companies that make things in the USA like ENER-GEL in favor of companies that import all of their goods from China like Dr. Scholl's.

And of course you'll find the best selection of books on Buying American anywhere in the USA Shop. Along with popular titles authored by yours truly like [How Americans Can Buy American: The Power of Consumer Patriotism](#) (\$18.95) and the award-winning [My Company 'Tis of Thee: 50 Patriotic American Companies American Consumers Should Know About](#) (\$12.95), I've recently added new titles from other authors.

From Joel Joseph of the Made in USA Foundation, you'll find three separate 'All American' guides to help you whether you're shopping for the holidays, or simply looking for American-made products to be used around the office or at school. The [All American Holiday Buyers Guide](#), [All American Office Products Guide](#), and [All American Back to School Guide](#) are priced at just \$9.95 each.

Other books include [Free Trade Doesn't Work: What Should Replace it and Why](#) by Ian Fletcher (\$19.95), [Re-Made in the USA: How We Can Restore Jobs, Retool Manufacturing, and Compete With the World](#) by Todd Lipscomb (\$19.95), and [Made Here, Baby](#) by Bruce H. Wolk (\$14.95). And, if you order any of these three books, you can get a special deal on [How Americans Can Buy American](#) if you include it in the same order (for as little as \$5.00 extra).

Plus you'll find Buy American-themed shirts, bumper stickers, and magnetic stickers that you definitely won't find anywhere else.

So I hope you'll visit the [USA Shop](#) whether you're looking for that one-of-a-kind American-made Christmas idea or you're looking for a book on Buying American as a gift for someone who needs to be made aware of why it's important.

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Roger Simmermaker is the author of *How Americans Can Buy American* and the award-winning *My Company 'Tis of Thee: 50 Patriotic American Companies American Consumers Should Know About* ([Axiom Business Book Awards](#)), and writes 'Buy American Mention of the Week' articles for wnd.com and his website [www.howtobuyamerican.com](http://www.howtobuyamerican.com). Roger has a degree in Electronics Engineering Technology, is president of his local Machinists Union, has been a frequent guest on Fox News, CNN, and MSNBC, and has been quoted in *The Wall Street Journal*, *USA Today*, *The New York Times*, and *Business Week* among many other publications.