

## Buy American Mention of the Week, Sunglasses close-out

August 23, 2013

Dear Consumer Patriot,

This is a special 'Buy American Mention of the Week' article being sent only to those who bought the [American-made RL Viper sunglasses](#) for \$24.95. As I mentioned when I announced the sunglasses were first available, these were only available for a limited time. I currently have exactly 47 pairs left, and I wanted to give past customers like you the first chance to order more before they are gone forever.

Let me be clear. Once these 47 pairs are gone, there will be no more. If you miss out on the inventory that remains, and you want to consider another option, I do now have American-made [Reno Navarro sunglasses](#) available, which are a higher-end brand made in Reno, Nevada.

The Reno Navarro sunglasses have true optical quality HD lenses, are UV 400 rated, and come with a hard shell leather case and micro satin cloth and bag. They still have the \$185.00 price tag on them, but I have made them available under this special promotion for just \$59.95. You can see these high-quality sunglasses [here](#). These genuine Reno Navarro designer sunglasses are an overstock from a special project for American Airlines 10-year employee awards, and each pair has its own serial number. Both the RL Viper and Reno Navarro models are proudly engraved with 'Buy American' right on the lens.

A similar 'Buy American Mention of the Week' article will go out to my entire email subscriber list of over 15,000 next week, but I wanted to give previous sunglass customers the first opportunity to choose from the remaining inventory. Thank you for your past patronage, and I hope you consider this final opportunity for either the [RL Viper sunglasses](#) before they are gone, or the new [Reno Navarro designer sunglasses](#).

Sincerely,

Roger Simmermaker

National Speaker and Award-Winning Author

*How Americans Can Buy American: The Power of Consumer Patriotism*

*My Company 'Tis of Thee: 50 Patriotic American Companies American Consumers Should Know About*

Honored as one of the 'Best Business Books' of the year by [Axiom Business Book Awards](#) for *My Company 'Tis of Thee: 50 Patriotic American Companies American Consumers Should Know About* (awards ceremony on May 29, 2013 in New York).

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